



TRADE SHOW ROI

From award-winning booth design, to onsite promotions, to post-event lead conversion, and everything in between, we help Lamin-Art optimize time and money spent at trade shows.

LOGISTICS

- Booth design and production
- Event logistics
- Sales team training

PRE-, DURING, AND POST-SHOW MARKETING CAMPAIGNS

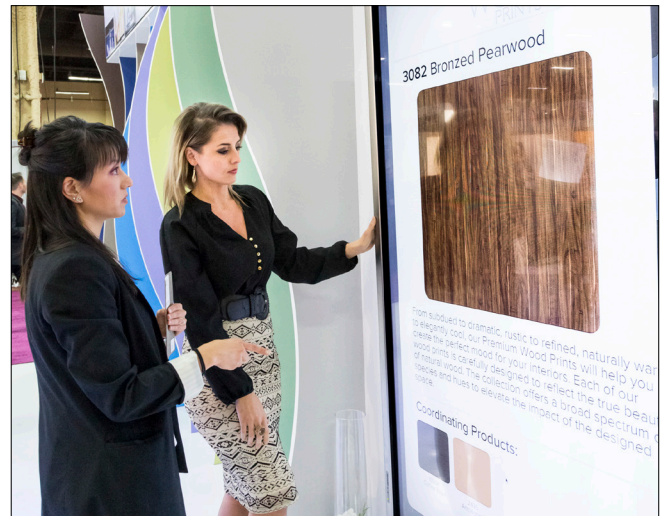
- Pre-show marketing campaigns
- Develop and execute creative onsite promotions and contests
- Lead qualification and outbound marketing campaigns

PUBLIC RELATIONS

- Press releases to promote client attendance
- Create media kits and facilitate interviews with press
- Social media activation

EVENT SPONSORSHIP & PRODUCT PLACEMENT

- Coordinate high-profile event sponsorship and participation
- Facilitate product placement at industry events and trade shows
- Maximize sponsorship ROI by establishing and exceeding lead generation goals



Outstanding Booth Award: Global Shop 2015